



VANJSKOTRGOVINSKA KOMORA BOSNE I HERCEGOVINE  
СПОЉНОТРГОВИНСКА КОМОРА БОСНЕ И ХЕРЦЕГОВИНЕ  
FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA

The U.S. Dept. of Agriculture (USDA), BiH's Food Safety Agency and Foreign Trade Chamber

Cordially invite you to a conference on

**THE U.S. FOOD SAFETY MODERNIZATION ACT AND ITS IMPLICATIONS FOR  
SUPPLIERS TO THE U.S. MARKET**

The event will be held

**Wednesday, 27<sup>th</sup> of May from 9:30 to 12:30**  
**BiH Foreign Trade Chamber**  
**Branislava Djurdjeva 10, Sarajevo**

Guest speakers include Dr. Donald Prater, Director of the European Office of the U.S. Food and Drug Administration (FDA), Mr. David Schmidt, President of the International Council for Food Information (IFIC), and Mr. Sejad Mackic, Director of BiH's Food Safety Agency. This event represents a unique opportunity to learn about the latest trends in food production and consumer perceptions (comparing the US and the EU), as well as hear about best practices and new technologies. We invite you to actively participate and take part in the discussion that will follow.

**Agenda:**

- 09:30 – Registration of participants
- 10:00 – Host opening remarks – Representative of BiH Foreign Trade Chamber
- 10:05 – Welcome remarks – Representative of the U.S. Embassy
- 10:15 – “The US Food Safety Modernization Act (FSMA) and its implications for suppliers to the US market” - Donald A. Prater, DVM, Director, FDA Europe Office
- 10:45 – “Trends in food processing and the importance of food science and technology” - David B. Schmidt, President, International Food Information Council (IFIC)
- 11:15 – Question and answers
- 11:30 – Coffee break and press statements
- 11:50 – “Establishment of BiH's food safety system and the role of the Food Safety Agency” - Sejad Mackic, Director, BiH's Food Safety Agency
- 12:20 – Question and answers

\*Please confirm your attendance by the 25th May 2015 by calling Tel. 033 704 305 or sending an email to: [stanojcics@state.gov](mailto:stanojcics@state.gov).